

## **Background**

The Peninsula's longest established bicycle ride, the Tour de Peninsula (TdP), is now a fundraiser and focus point for cycling in San Mateo County Parks. It takes place August 1.

This is a timely opportunity to talk about cycling and living an active healthy life style in San Mateo County, what the Parks do to facilitate this, and what projects and opportunities are coming up on the horizon.

## **Available for interview**

- San Mateo County Parks Foundation Executive Director, Julia Bott 650.321-5812
- San Mateo County Supervisor, Rich Gordon 650.363-4569 or Supervisor Carole Groom 650.363-4568, San Mateo County Parks Director, Dave Holland 650.599-1393;
- Riders Marcia and Vince Pando (in their mid-70s and active in senior health issues)
- Eric Monsler Eric and his daughter 3 1/2 year old Madeline (madelyn?). He has done the tour for a number of years. They have done the tour when she was younger too! It is apparently a father/daughter tradition. His bicycle has an attachment for her, and the daughter pedaled the entire way. Not one for naps, she did take one after this tour (for 3 hours). He is not sure he can do it this year as he just had another baby and not sure of child care but he said he's a fan.
- Fred McWilliams, Oakland Yellow Jackets.
- Bill Huber
- Peter Ingram : City Manager for Redwood City Daytime / work days = 650-780-7301. (he is training up for the metric century... great mid-summer's goal!)

**What:** Good opportunity to talk about cycling in San Mateo County Parks

**Where:** Studio or telephone interviews

**When:** Anytime from now until early August 2010.

## **Interview subjects and talking points.**

What is the Tour de Peninsula?

What is the link of the TdP to San Mateo County Parks?

What cycling facilities are currently provided in San Mateo County Parks?

What else is San Mateo County doing to promote healthy and active living?

What changes are on the horizon?

How does TdP contribute to cycling in San Mateo County Parks?

How long is the TdP?

How much is it to enter, and how does one enter?

Who can ride?

Where does it start and finish?

What other activities accompany the event on the day?

Are there specific activities for kids?

Your personal experiences (to the riders)